**To all Region Chairs, Zone Chairs, and GAT members**

I am asking for your support of the District wide service event **“Roar Like A Lion”**. At Roar Like A Lion, Lions, Lioness and Leos working with the public to complete impactful service projects for their community. The combination of having Lions, Lioness, and Leos working on projects in a public place, like a library, showcasing what we do, and involving the public is a powerful tool for member satisfaction and recruitment.

The smiles on the faces of the Lions and Leos last year would have been enough to let me know the value of this project. However the most convincing proof of the value of this event came at our wrap up meeting where I heard numerous comments that the Lions and Leos loved doing this event. Many Lions expressing that this type of work is why they joined Lions. The most common question was when we can do this again? An additional positive impact to the Lions was the ability to work with Lions from other clubs; many Lions walked away with a greater appreciation of being part the Lions Team. This positive impact on member satisfaction was so significant to me that I have not even mentioned the number of projects completed, the thousands of items made, or the joy and impact that those items made for the people that received them.

This wonderful event will have a positive impacts on our Lions, Lioness, and Leos and the community **We Serve**. However, this event will take lots of coordination and planning at multiple levels. That is why I am asking you to work with GST Susan Cox and AA Vicki Mahr and help coordinate the Roar Like A Lion activities in your area.

Thank You;

Evan Gillett

District Governor 22-W