



MD22 Lions Institute February 28 - March 1, 2020



MD22 Regional Lions Institute for 2020

Friday, February 28, 2020
Saturday, February 29, 2020, &
Sunday, March 1, 2020

Best Western Plus Ocean City
6007 Coastal Highway
Ocean City, MD 21842
410-524-6100

The \$50.00 registration fee covers the cost of training, materials and meals. It does not cover hotel costs. The rate for Thursday, February 27 is \$59.95 plus 11% tax (6% state and 5% county). The rate for Friday, February 28 and Saturday, February 29 is \$79.95 plus 11% tax (6% state and 5% county). Rates are based on one – two adults per room. Each additional adult is \$10 extra per adult per night. Breakfast is included in the group rate to each registered adult each day. Breakfast includes one breakfast entrée, one coffee, and one juice. Each person should call the hotel directly at 410-524-6100 and ask for the *Lions Institute* room block, or book online with the following link, https://www.bestwestern.com/en_US/book/hotel-rooms.21062.html?groupId=1B4FI9G3. Book your hotel room by January 31, 2020.

Register for the Institute by returning the completed registration form and \$50 registration fee to MD22 Lions Institute, 1743 Deer Park Road, Finksburg, MD 21048. Make checks payable to MD22 Lions Institute. The Institute is open to the first 30 Lions to register!

The Regional Lions Leadership Institute is designed to accomplish the following objectives:

- Encourage club members to pursue leadership roles within their Lions communities.
- Familiarize club leaders with the operations, issues, and opportunities of their clubs.
- Promote leadership skills critical to the success of their position.
- Foster a deeper understanding of how to better serve clubs.

MD 22 Lions Institute Courses

Lions Fundamentals – Identify significant events in LCI history; apply the Lions Mission Statement, Code of Ethics, and Purposes; Recognize the structure of the association; Describe the benefits of Lions membership

Working in Teams – Identify the four characteristics of effective teams; Recognize the four stages of team development; Utilize a variety of strategies to move your team to a level of high performance

Diversity – Define diversity as it applies to Lions Clubs International; Identify the dimensions of diversity; Recognize the benefits of a culture of diversity; Develop strategies to effectively overcome the challenges of diversity in our clubs and districts; Create a climate that supports diversity in our clubs and districts

Local Issues and Opportunities – Retention – The only way to increase membership is to recruit more members than we lose. Learn tools to retain members by identifying their satisfaction, why they leave, and what we can do to keep them as successful Lions.

Public Speaking and Presentation – Prepare a speech outline; Implement techniques of effective speech delivery

Time Management – Describe the importance of time management; Recognize common obstacles to effective time management; Identify strategies for achieving effective time management

Personal Mission Statement – Write your own personal mission statement

Member Motivation – Identify the levels of needs that affect human motivation; Recognize the stimulators and obstacles that influence motivation; Create an action plan for motivating Lions club members

Goal Setting – Recognize the value of setting goals; Identify the characteristics of an effective goal statement; Set and prioritize goals; Develop an action plan for goal achievement

Questions?

Contact PDG Susan Bonura

443-745-1281

pdgsusanbonura@gmail.com

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Registration fee is \$50 for each participant, not including hotel costs.

Name: _____ Name on name tag: _____

District 22- _____ Member of _____ Lions Club

Years a Lion _____ Member # _____
Your club Secretary has your number

Address: _____ City: _____

State: _____ Zip: _____

Telephone: _____ Email: _____

Highest office/position held in Club: _____

Highest office/position external to Club: _____

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