

Seminar Descriptions
MD 22 Convention – May 11-14, 2020
Ocean City, Maryland

Promoting Diabetes Awareness: Are Lions Optimizing Service Opportunities in 2020?

Facilitator: Lion John Monahan, MD22 Diabetes Coordinator

Diabetes is a global health and development crisis. Lions serving in over 200 countries including the United States agreed to include the fight against Diabetes as one of our 5 Service Areas. As we enter the decade of the 2020's, are there strategies, partnerships and new opportunities for Lions and Leos to serve as information warriors in combating the growth of Type 2 Diabetes? How can club leaders incorporate plans to address the importance of Diabetes Awareness and the need for "Prediabetes screening" to the citizens of our service areas.

This seminar will highlight the key facts and main issues of Diabetes and how people with the disease are at risk for many serious health complications, including heart disease, stroke, kidney failure and blindness. Information handouts will be distributed. The workshop will be interactive and those attending will have opportunities to offer strategies and share best practices with the group.

GLOBAL re-VISION: What Happens to All of Those Glasses We Collect?

Facilitator: Lion Robert Martin, Creator of *The GLOBAL re-VISION Network*

Over the past 13 years, a District 22-W Lion has used a unique technology to establish 10 charitable vision clinics that have provided free eyeglasses to 100,000-200,000 people in the U.S., Mexico and Haiti. Come find out HOW!

MyLION- An Exploration and Tutorial

Facilitator: Lion Laura Salers, District 22-C Global Service Team Coordinator

Wondering what the new LCI reporting tool, MyLION, is all about? Need to report your Club activities but don't know where to start? In this session, the process of POSTING your Club's service projects, meetings and fundraisers to MyLION and the process of REPORTING completed activities to LCI, will be demonstrated. Our primary focus will be using the web based MyLION portal found at www.lionsclubs.org and if time allows, we will explore the MyLION phone app.

Harness the Power of Leadership

Facilitator: Lion Beth Slade, CFRE, Director of Lions Engagement at Leader Dogs for the Blind

In this hands-on, energetic presentation you will learn Leader Dogs don't respond to leadership buzzwords. They learn through training that focuses on guidance, reinforcement, and clarification – Harness the Power of Leadership is based on these same principles. Learn how using the same techniques as the best working guide dog teams can make you a better leader, Lion and communicator.

Statewide Impact of the Maryland School for the Blind

Facilitator: Superintendent W. Robert Hair

Share the mission of MSB as well as the wide range of services offered as an essential statewide resource for blind and visually impaired students from birth to 21 years of age at our campus and through our Outreach Department.

Lions Camp Merrick

Facilitators: Lion George Kirby and Heidi Fick, Camp Director

For many years Lions Camp Merrick, with the help of Lions Clubs throughout Multiple District 22, has been able to “Make Memories to Last a Lifetime for our campers”. Although our primary mission focuses on children with special needs, with the help of the Lions Clubs of Multiple District 22, our ability to serve has grown to encompass a more diverse community. Please join us so we may share with you, what and how “We Serve Together.”

Unpacking the Service Toolkit

Facilitator: MD22 Global Service Team Coordinator, PCS Susan Cox

Prepare for your club’s Service Journey by understanding the tools that are available through Lions Club International. During this session Lions and Leos will explore the Service Toolkit resources designed to help assess, position, and activate clubs for greater impact.

LOVRNET – The Rest of the Story (Apologies to Paul Harvey)

Facilitator: Ashley Deemer, O.D., Assistant Professor of Ophthalmology

Most Lions of MD22 have heard of LOVRNET and are familiar with our Lions role of conducting patient interviews and providing direct services to low vision patients. Those who have attended the Lions Rally at Wilmer have heard the personal stories of low vision patients. We learned how their lives and emotions were impacted by their loss of vision. And they related how rehabilitation programs taught them to adjust their routines to accommodate their loss and restore self-esteem.

Dr. Ashley Deemer will present the rest of the story in this seminar. She will address vision loss from the perspective of the provider describing the physical and emotional factors that must be addressed and the role that LOVRNET plays in the process.

Lions District ALERT Program

Facilitator: Lion Myron Horn

Does your club have an ALERT Program? Have you prepared your family to overcome a disaster? What do you need to do to get ready? Come to the ALERT seminar and you can answer these questions for you, your family, and your club.

Leadership: Intentional Influence

Facilitator: Lion Bob Mahr

Become inspired and excited about Lionism and be willing to accept more responsibilities. Learn the personal attributes needed to be an effective leader.

Personal Mission Statement

Facilitator: Lion Daniel Elkins

According to Leadership expert Stephen Covey, the most effective people and organizations shape their own future. These people create personal and organizational mission statements that clarify their purpose, guide them, and encourage them to reach their goals. This session will assist you in creating your own personal mission statement.

Diversity and Inclusion

Facilitator: CS Martin Bonura

Diversity offers many benefits to our association, including increased creativity, productivity, and motivation. To ensure that Lions are prepared to support diversity throughout the district, this session will focus on the benefits of diversity, the importance of inclusion, and ways to create inclusive environments to ensure the retention of our diverse members.

Innovations in Service

Facilitator: DG Evan Gillett

In a world of constant change, Lions and Lions clubs need to create new ways to serve or improve existing service projects to their community. In this seminar the facilitator will lead a discussion and present ideas, tools and strategies for *Innovations in Service*. Lions, Leos and guests will be encouraged to use the tools to come up with new service projects and present them to their clubs.

LVRF Meeting

Facilitator: PDG Larry Burton, Chairman

This is the regular bi-monthly meeting of LVRF trustees, District Governors, committee chairs and advisors.

The Opioid Epidemic

Facilitator: DG Sonia Wiggins

In this seminar you will gain knowledge about alternative pain treatments, hear testimonies shared by families dealing with the Opioid crisis and get updates on laws, policies, and resources available throughout communities and the state.

Marketing Your Club and LCI

Facilitator: MD22 Marketing and Communications Chair Lois Conrad

Learn tips and tricks for marketing your club and LCI on social media, i.e., Facebook and websites.

Lions Clubs International Foundation (LCIF)

Facilitator: PDG Kent Eitemiller

Learn how your Lions Club International Foundation (LCIF) works and how you as a Lion and a member for your local Lions Club both support and can benefit from this important humanitarian foundation. Learn the details of Campaign 100 and how your club can become a model club. Find out the formula for computing what the contribution would be so your club can be a model club. Learn what LCIF can accomplish with a donation of as little as \$100. All your questions about Campaign 100 will be answered.

Using Online Marketing Techniques to Increase Membership and Awareness

Facilitator: Lion P.J. Chambers

Learn tips and tricks for using online marketing techniques to increase membership and awareness.

Communication

Facilitator: PDG Kelley Randolph

Communication is an art, not a science, and there is no formula for ensuring successful communication in every situation. To be an effective communicator, one must not only understand the communication process, but also practice the skills needed to be effective in a variety of situations.

Patient Perspectives on the Impact of the Lions Vision Research and Rehabilitation Center

Facilitator: PDG Larry Burton, LVRF Chairman

Hear patient testimonials of services received and the impact on their lives provided by the Lions Low Vision Center.