



## Lions Clubs International

As you and your district team are working on the 2020-21 district goals and action plans, legacy planning provides a way for your team to leave a lasting impact.

Have you considered identifying prospective younger members by working with Leo clubs, Leo-Lions, students and family members?

Leo clubs share your passion for service and are invested in improving their communities. However, Leos have told us that they do not get invited by Lions to work together on service projects. Recognizing Leos as prospective members—and equal service partners—while they're still Leos is an effective way to ensure the future of your district.

Check out our new [Leo Club Program Development Checklist](#) to help your district team promote growth and the development of Leo clubs in your district.

Inviting Leos and former Leos to continue their service through the Leo-Lion program is another way to promote the longevity of your district. The Leo-Lion program is a Lions membership type exclusively for Leos who are ready to continue serving as Lion members. In October, the board approved increasing the age of Leo-Lions to 35 years old. Leo-Lions have full Lions membership plus benefits including discounted dues and opportunities for scholarships. [Check out the new benefits](#) and share them with current and former Leos in your district.

We also have incentives available for young people who are new to the Lions' family. Young adults can receive discounted dues through our diverse membership programs. Visit the [club and membership type](#) page and consider inviting students and young parents to use the student membership and family membership discount. If you have any questions about Leo or Lions membership types, please email us at [membership@lionsclubs.org](mailto:membership@lionsclubs.org).

Thank you for your service!