



# Proposed International Dues Adjustment

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2022

**The International Board of Directors realized  
the needs and expectations of Lions are growing.**

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**The proposed international dues adjustment will ensure a level of support  
from International Headquarters that matches Lions' level of service.**

## Here is the proposed dues adjustment model.

After much consideration, the board proposed to adjust international dues by \$7 over a three-year period. The adjustment takes place on July 1st of each year.

	2022-2023	2023-2024	2024-2025
Proposed increase	\$3	\$2	\$2
New dues amount	\$46	\$48	\$50

*International dues are currently \$43. The last international dues adjustment was in 2011. Since then, U.S. inflation has risen by 16%, increasing the cost of operations.*

# How do Lions International dues compare with other global service organizations?

**\$69**

Rotary

**\$60\***

Kiwanis

*\* Includes an \$8 premium to receive their magazine*

**Lions represents one of the best membership values in the world.**

# Steps taken to reduce expenses

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Lions Clubs International completed a rigorous financial review and took the following steps to reduce expenses:

**Reduced  
operating  
budgets**

**Renegotiated  
vendor  
contracts**

**Eliminated  
programs**

**Reduced  
LCI staff**

# Your international dues at work

Lions Clubs International supports more than 1.4 million members in 50,000 clubs around the world in their efforts to change it.

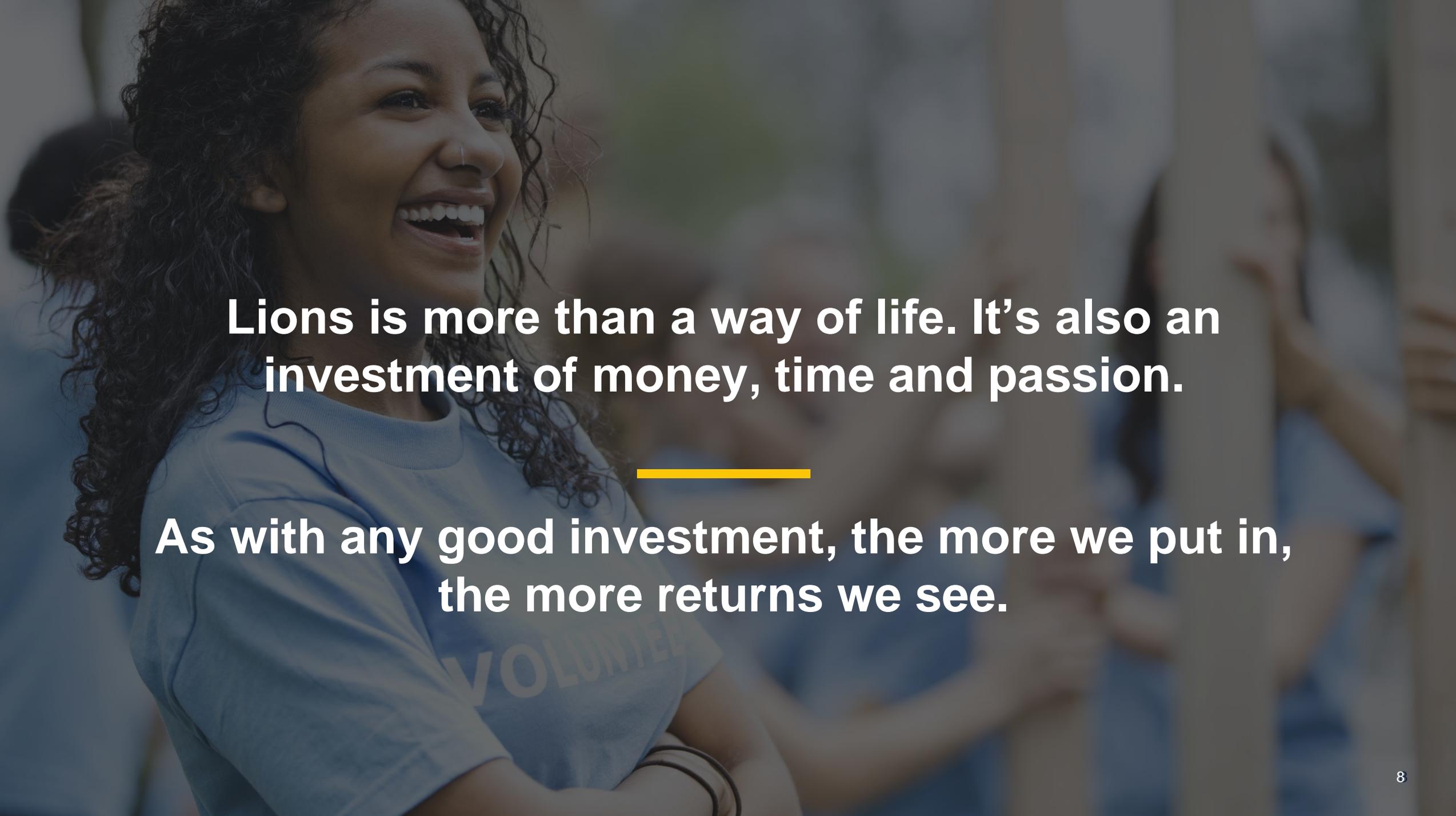
- 1 Service resources and programs
- 2 Training events and software
- 3 Club operations support
- 4 International convention experience
- 5 Club, district and international leadership support
- 6 Technology and digital products
- 7 Global marketing, PR and advertising
- 8 International offices in India & Japan
- 9 Member support in 13 languages
- 10 Legal support and liability insurance

# Here's how funds will be used if the increase is passed.

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- New online learning platform
- New curriculum such as digital literacy
- Training videos
- Global advertising
- Digital and video storytelling
- Membership growth initiatives
- Other tools and initiatives to enhance our impact, our brand, and our membership





**Lions is more than a way of life. It's also an investment of money, time and passion.**

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**As with any good investment, the more we put in, the more returns we see.**

**Questions and comments on the proposal?**

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