

## **2022 International Dues Adjustment Frequently Asked Questions (FAQ)**

### ***Why was an international dues adjustment proposed?***

In recent years, it has become increasingly clear that the services Lions Clubs International has been able to provide to members with the available budget is no longer in line with what Lions need and expect.

The Board of Directors undertook an extensive review of Lions Clubs International's financials, including the implementation of substantial budget reductions. After much consideration, the board proposed to adjust international dues. *A dues adjustment proposal was originally introduced last year, but was postponed due to the cancellation of our 2020 International Convention.*

### ***What is the proposed international dues adjustment?***

The proposed dues adjustment includes a \$7 increase\* to the current \$43 international dues, spread out over three years. Under the proposal, international dues would be adjusted according to the following schedule:

- \$3 increase on July 1, 2022
- \$2 increase on July 1, 2023
- \$2 increase on July 1, 2024

*\* Please note this model replaces the proposed dues adjustment model shared in 2019.*

### ***When were international dues last adjusted?***

International dues have not been adjusted since 2011 even though annual inflation has been increasing the cost of operations required to do business around the world.

### ***How do Lions Clubs International dues compare to other service organizations?***

Currently, Rotary International dues are \$69 per year. Kiwanis International charges \$60 per year for most countries, which includes an \$8 premium to receive their magazine.

### ***What are international dues currently used for?***

Lions Clubs International is a global organization that supports more than 1.4 million members in 50,000 clubs around the world. Through the support of Lions International staff and programs, we are able to serve globally on the level that we do, keeping members and clubs fully supported with service resources and programs, training events and software, club operational support, international convention and meetings, language services in 13 languages, technology and digital products, global marketing, PR and advertising, leadership support, and legal support and liability insurance.

***How will the funds be used if the international dues adjustment is passed?***

A dues adjustment will allow Lions Clubs International to provide improved support to Lions and to continue to invest in improving programs and digital products such as our website and MyLion. It will also allow us to invest in new programs such as a new online learning platform, development of new curriculum such as digital literacy, training videos, membership growth initiatives, increased global advertising, marketing automation, digital and video storytelling and others tools and initiatives that will enhance our impact, our brand, and our membership.

***Who will decide whether or not international dues will be adjusted?***

The International Board of Directors approved a resolution to adjust international dues. The proposal will be voted on at the 2021 International Convention by the official convention delegates. If the resolution is passed, the change will take place on July 1, 2022.

***Has Lions International taken steps to reduce expenses?***

Lions Clubs International completed a rigorous financial review and took the following steps to reduce expenses:

- Operating budgets were reduced.
- Vendor contracts were renegotiated to yield savings.
- Programs were cut after thorough review and consideration of value to members and return on investment (ROI).
- International staff was reduced in 2020 to align costs and revenue during the COVID-19 pandemic.

***Will this change my local club dues?***

The adjustment to international dues is independent of your club, district or multiple-district membership dues. It is up to each club, district and multiple district to establish dues that allow them to operate and serve as needed in their communities.