



Positive Ways to Think about Membership



Activity 1: List of Affirmations

How do you tell your club's story? List affirmations about your club that showcase the work you do to highlight accomplishments when talking to perspective members.

Examples:

We give quarterly snacks and drinks to our local First Responders at the Fire Department	We send 2 volunteers to the local Wreaths Across America event
We donate to Diabetes Awareness, Cancer Research and local eye exam programs	We are celebrating membership and club anniversaries
We work cooperatively with the local fire department in order to serve the community.	We held an event last year that benefitedXYZ.
We send 2 volunteers to the local VFW to support Veterans Day	We're participating in a multi-club event thatABC
We gave \$100 to a local library for the 22W Reading Action Program	We give monthly donations to a local food pantry for The Feed the Hunger Program

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Activity 2: Member Search

"Just Ask." It is noted that some clubs are a reflection of the community they serve. Would you be able to find the following representatives to join your club?

Find a member of a church and/or synagogue to help with the "feed the hunger" events	Find a member from the local health dept to help with eye screening connections	Find a member of the local fire dept for networking and co-sponsoring of events	Network with local business employees that helped during America's downtime
Ideas:	Ideas:	Ideas:	Ideas:
Find a scout leader to help network youth outreach	Find a local educator who can help with scholarship selections	Find a former member of a fraternity/sorority with experience with events	Find a member from an organization focusing on support for diabetes
Ideas:	Ideas:	Ideas:	Ideas:
Find a representative from a local organization focusing on support for cancer awareness	Find a Parks & Rec department who can have a representative present for environmental projects	Find local business leaders who wish to network through the Lions	Keep in touch with your Leo's as they reach the age for Lion recruitment
Ideas:	Ideas:	Ideas:	Ideas:
Who are the generational Lions possibilities?	What people did you network with during the pandemic? Were they acting Lionly?	Is there a local Boys & Girls Club who might have a representative?	Do you have a local funeral home director/ photographer/ lawyer/ accountant?
Ideas:	Ideas:	Ideas:	Ideas:
Find a member of the Legion or VFW who can serve as a representative	Understand your club's uniquenesses. What kind of members are you looking for?	Touch base with past scholarship recipients for possible membership.	Create your own idea here:
Ideas:	Ideas:	Ideas:	Ideas:

Activity 3: Access District Resources for your benefit.

Examples:

1. "Plant the Seed." Print off the following Coloring Book and hand it out to children who attend events and activities with their parents or grandparents

<https://docs.google.com/document/d/17XERJ113La4QaJlZ6BUiAm69cClOHs0ETY41osbyrp8/edit?usp=sharing>

2. Look at the Lions Cub Program and see if it is a fit for your club

<https://temp.lionsclubs.org/EN/pdfs/mpfm33.pdf>

3. Use videos to share the things that Lions do for the community

Region IV Lions in Action Part 1 <https://www.youtube.com/watch?v=OG-KvRCMizo>

New Members in Lions <https://www.youtube.com/watch?v=YKvQdWe58As>

Activity 4: Members as Resource: If you would ever like to consult one of the NAMI New Members team, reach out to us at:

Region IV Chair Jeremy Bair	Jebair2000@hotmail.com
Region II Chair Nate Pfister	npfisher@gmail.com
Lion Stanley Stouffer	Sstouffer2@hotmail.com
Region II Zone 1 Chair Jeanne Ward	baumward@hotmail.com

Activity 5: I Can Statements

Affirmative things that can be stated for potential Lions or new Lions to let them know that what they believe in is already a way they can act Lionly.

I can help network to bring in blood donors to a local Red Cross Event.	I can help make fact masks based on my knitting ability.	I can help promote local lions events with my photographic background
I can organize a "protect the environment" service project through my job.	I can gather recycled eyeglasses through a friend who owns a local business.	I can help find sponsors for an upcoming fundraiser.
I can get volunteers from my church to help promote a lionly cause.	I can network with a local scout program that my child is part of.	I can use my education background to review scholarship applications.
Create your own...	Create your own...	Create your own...

Activity 6: Tailor-made letter to initiate community dialogue and partnerships



Your Club Name
Your Club Address
Your Club Address

Dear _____ (Local School, Scouts, Church, Boys & Girls Club)

The _____ Lions Club is offering an exciting networking opportunity to promote service learning hours and community volunteerism opportunities for local youth.

Every year the Lions do service projects to benefit the community, such as collecting canned goods and clothing for those in need. They also help protect the environment by having cleanup days and help to beautify our earth by planting in the Spring. They also participate in a reading action program by collecting and donating books to schools, libraries, and daycare centers,

Lions International pride themselves on giving opportunities to raise awareness to needs that exist in all communities. Some of these projects and donations include Diabetes Awareness, Childhood Cancer Awareness, Blind & Sight Awareness Programs,

We would be delighting to host a co-sponsored event with your local group to benefit the local community and raise awareness for local need and ability to raise awareness of important causes like....

Please contact _____ at _____ to schedule a meeting to brainstorm on possibilities.

Yours in Lionism,

(Name)
(Your Title)
(Your Club Name)