

The 2021-2022 theme is We Are All Connected.  
The contest allows students to share their unique images of peace with others, so that we may all have greater tolerance and international understanding.

Attached are copies of the kit contents and deadlines provided in the kit.  
Please let me know if your club plans to participate in the contest at your earliest convenience and if you have not already, please order your kit as soon as possible.

I'll send a follow up email defining the location and date for judging the winning District 22W poster.  
In the meantime, please let me know if you have any questions or need further information.

Looking forward to seeing some fine student art!

Have a wonderful day.  
Cheers!  
Lion Michelle Miller

## CONTEST DEADLINES

**January 15, 2021**

Kits go on sale from the Member Service Center at Lions International Headquarters.

**October 1, 2021**

Deadline to purchase kits from the Member Service Center at Lions International Headquarters.

**November 15, 2021**

Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor. **Note:** Club must notify district governor in advance of its participation.

**December 1, 2021**

Postmark deadline for a district governor to send one winning poster to the multiple district council chairperson.

**December 1, 2021**

Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand & Marketing Strategy at International Headquarters.

**December 1, 2021**

Postmark deadline for a club not belonging to a district to send one winning entry to Brand & Marketing Strategy at Lions International Headquarters.

**December 15, 2021**

Postmark deadline for the multiple district council chairperson to send one winning poster to Brand & Marketing Strategy at Lions International Headquarters.

**February 1, 2022**

Club presidents of international winners will be notified on or before this date.

**Note:** Entries that do not meet deadlines will be disqualified.

## CONTEST RULES & CONDITIONS

Entries not meeting the rules and conditions listed below will be disqualified:

- The contest's theme is "We Are All Connected."
- Only a Lions club can sponsor the contest in a local school or organized, sponsored youth group, such as YMCA programs, Boys & Girls Clubs, Scouts, etc. **Note:** The contest cannot be held in youth groups that a Lions club sponsors, such as a Leo club or Scout unit. However, individual members of those groups (such as Leos or Scouts) may participate if the contest is held at their schools or other organized youth groups.
- The contest is open to students who will be 11, 12 or 13 years of age on November 15, 2021. Eligible birth dates are November 16, 2007 through November 15, 2010.
- Artwork must be no smaller than 13 inches by 20 inches (33 centimeters by 50 centimeters) and no larger than 20 inches by 24 inches (50 centimeters by 60 centimeters). Do not mat or frame artwork.
- Only one entry per student per year, and each entry must be the work of only one student.
- All artwork must be the individual student's original creation. Duplications are not accepted.
- All media are accepted. **Note:** Chalk, charcoal and pastel entries should be sealed with a fixative spray to prevent smearing. Do not laminate entries.
- Three-dimensional entries will not be accepted. Nothing may be glued, stapled or attached to the artwork in any way.
- The use of lettering or numbering on the front of the poster, in any language, is not allowed. All artist signatures or initials should be written on the back of the poster.
- Artwork should be done on a flexible material so it can be rolled for shipping in a mailing tube. Do not fold poster.

## QUESTIONS?

If you have any questions about the contest, please contact:

Brand & Marketing Strategy  
Lions Clubs International  
300 W. 22nd Street  
Oak Brook, IL 60523-8842 USA  
Telephone: (630) 203-3812  
Email: [peaceposter@lionsclubs.org](mailto:peaceposter@lionsclubs.org)

To view grand prize and merit award posters,  
download a video or get contest information, visit [lionsclubs.org/peaceposter](https://lionsclubs.org/peaceposter).



# PEACE

2021-2022

LIONS INTERNATIONAL  
PEACE POSTER CONTEST  
Official Club Contest Guide & Rules



## We Are All Connected

### YOUR OFFICIAL PEACE POSTER KIT

This kit contains everything your club needs to sponsor one contest at a school or organized, sponsored youth group.

- **Official Club Contest Guide & Rules (PPC-1)**
- **Official School or Youth Group Contest Guide & Rules\* (PPC-2)**
- **Participant Flyer\* (PPC-3)** for your club to fill in the blanks, duplicate and give to each participating student to take home
- **Winner Sticker (PPC-4)** for your club to complete and place on back of the winning poster
- **Achievement Award (PPC-5)** and **Certificate of Appreciation (PPC-6)** for contest winner and sponsored school or youth group

\*Please provide only the Official School or Youth Group Contest Guide & Rules (PPC-2) and the Participant Flyer (PPC-3) to your club's contact at the participating school or youth group. The club retains all other items in the kit.

Now you're ready to get started. Have fun, and good luck!