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Subject: We Can Be the Difference
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Celebrate our service as we come together again in Montréal. Register for LCIcon 2022.



PRESIDENT'S MESSAGE

**Service from the heart with
International President,
Douglas X. Alexander**

Dear Lion,

Your commitment to the health and safety of your community makes a real difference in people's lives, especially in our efforts to fight diabetes. You are advocates, educators and leaders. And for many, your intervention is the first step toward preventing type 2 diabetes and getting back on the path toward a healthier lifestyle.

Diabetes affects nearly 10% of the world's adult population—and half of those currently living with the disease are undiagnosed. That's where Lions can be the difference. Let's all work together to raise awareness and educate our friends and neighbors so we can keep families healthy and our communities strong.

Yours in Service,

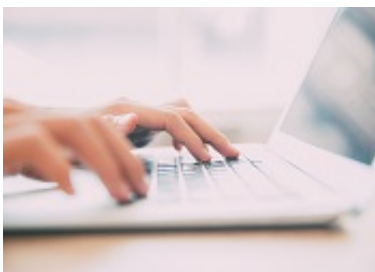
Douglas X. Alexander



Plan a Diabetes Screening

There are currently more than 463 million people around the world living with diabetes—and that number is on the rise. But you can help reverse this trend, starting with the people in your own community.

Watch a [special video message](#) from President Alexander about how Lions are leading the fight against diabetes. And visit our [diabetes global cause](#) page for project planners, fact sheets and other resources to help you plan your next diabetes service project.



Maximize Your Service

There are more great ways to make an even bigger difference in diabetes, and every cause you serve. Here are some resources that can help you maximize your service.

- **Access your Lion Account** – Your [Lion Account](#) gives you access to our digital product suite and can help you streamline your service, set up virtual meetings through Connect, and so much more. Log in or [sign up for your Lion Account](#) today.
- **Report your service** – Bring attention to the great work you're doing when you [report your service](#) through MyLion or your regional reporting system. Remember to include any virtual meetings and activities, including your next diabetes service project.
- **Tell your story** – Maximize your social media by posting photos and videos of

your club serving safely using the hashtags **#WeServe** and **#LionsFightDiabetes**. Or [download our press release template](#) to leverage your local media to help tell your story to the community.

So be sure to take advantage of all that your international association has to offer, and stay connected with your global network of Lions. That's how we change the world together.

LCIF Grants for Diabetes Service

According to the International Diabetes Federation, one in 11 adults globally has diabetes, making it a disease of epic proportion.

LCIF Diabetes grants (up to US\$250,000) support screenings, health facility access, education and special camps so you can deliver local solutions to this global epidemic. Matching grants and District and Club Community Impact grants are available too.



LCIF's [Campaign 100 makes your diabetes efforts more impactful](#). Support your service; [support LCIF](#).

We Serve

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