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Help those around the world who need assistance finding safety and security by donating to LCIF's Refugees and Displaced Persons Fund. In times of great need, kindness matters.



## PRESIDENT'S MESSAGE

**Service from the heart with  
International President,  
Douglas X. Alexander**

**Dear Lion,**

You always give what it takes to make a difference in your community. And in these final months of Campaign 100, every one of us has an opportunity to give just a little more to ensure that the people and causes that matter most will always have the support they need.

This has been a difficult year for many, but I am asking those of you who are able, to give a gift that will make a difference for many others. Because every contribution to Campaign 100 is a part of our promise to fight hunger, keep families and neighbors healthy, protect the environment and so much more. And only together, can we deliver on that promise to our communities and the world.

Yours in Service,

**Douglas X. Alexander**  
International President



## Campaign 100 Fundraising Resources

For more than 50 years, Lions Clubs International Foundation (LCIF) has been our greatest partner, magnifying the impact of Lions around the world. Now, in these final months of [Campaign 100](#), we have the opportunity to put our support behind the biggest fundraising effort in LCIF history. Here are three ways your club can be a part of it.

- [Make a donation](#) – 100% of every gift, big or small, goes directly toward grants and programs that change lives. Make history and create a better future by giving what you can today.
- [Plan a fundraiser](#) – A local or virtual fundraiser can give the people and businesses in your community the opportunity to give back. Let them know their generosity is more than a donation to LCIF—it's a gift to their community.
- [Become a Model Club](#) – Find out what it takes to become a Model Club and lead by example. Donation deadlines have been extended through 2025 so commit today.

Watch a [special video message](#) from President Alexander about how the success of Campaign 100 can ensure that Lions at home, and around the world, have the support they need for years to come.



## Social Media Kits

Your social media is a great tool for raising awareness about Campaign 100 and getting your community involved. Check out our new Campaign 100 [social media kits](#) for ready-to-use and customizable graphics to promote your Campaign 100 fundraiser and share

your LCIF stories.

You can also visit [Stories of Pride](#) to learn about how your support helps make life-changing grants available to clubs and communities like yours all over the world. And don't forget to use the hashtag **#WeServe** when you proudly share these stories and videos on your social media.

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## Greater Kindness in Times of Great Need

In January of 2022, International President Alexander visited Mayfield, Kentucky—a community devastated by a series of rare, late-season tornadoes that swept through the United States—to serve alongside and encourage Lions working to restore the community.



Read his story, "[Greater Kindness in Times of Great Need](#)," to learn how LCIF disaster relief grant funding, along with other donations from Lions across the country, enabled Kentucky Lions to immediately respond and make a huge difference in the lives of families and communities affected by this terrible tragedy.

Find out how your club, district or multiple district can make an even bigger impact in your community by visiting the [LCIF Grants Toolkit](#) page. Explore the different grant types and the resources to find one that's right for you—now or in the future.

**We Serve**

This email was sent to all Lions worldwide.



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