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Subject: Let's Keep Our Goals in Sight
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ID

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PRESIDENT'S MESSAGE

**Service from the heart with
International President,
Douglas X. Alexander**

Dear District Governor,

You have united your district behind your ambitious plans and have given them the support they need to accomplish the vision you all share. Your exceptional courage, strength and wisdom have inspired your team and your Lions to do more, and become more, despite the incredible challenges we have faced. Now, let's show them the results of their hard work.

You know what it will take to achieve your membership, service and giving goals—and it's up to you to ensure their success. Here are some great ways to meet your goals.

- **Utilize entrance fee waivers** – Talk to your Lions about entrance fee waivers and encourage them to invite new members.
- **Start new clubs** – Continue to create new service opportunities by chartering new clubs and specialty clubs across your district.

Encourage Model Clubs – Reach out to your club leaders and make sure they

- **Encourage Model Clubs** – Reach out to your club leaders and make sure they understand the impact their clubs can make as Model Clubs.
- **Make Campaign 100 a success** – Give your Lions, and the communities they serve, the opportunity to give back by hosting a districtwide fundraiser for LCIF and Campaign 100.

Take pride in what you've accomplished and how far you've come. And keep pressing forward because this is your moment, and your opportunity to lay the foundation for the future of your district.

Yours in Service,
Douglas X. Alexander
 International President



Get the Tools to Grow Your District

A healthy and growing membership is one of the best ways to achieve your goals, and increase your service and support for LCIF and Campaign 100. So give your leaders all the tools, documents and resources they'll need to [start a new club](#) or diversify service in your district by chartering [specialty clubs](#).

When you stay focused on strengthening membership and service potential within your district, your success is sure to follow.



Campaign 100 Resources for Success

We're more than **85%** of the way toward successfully reaching our Campaign 100 goal. And with less than four months left, we must do everything we can to get

there. Here are three resources to share with your clubs to help them help us make history.

- [Campaign 100 Resources](#) – Access customized resources specific to your constitutional area, including fact sheets, brochures and pledge forms.
- [Campaign 100 Model Clubs](#) – Help your clubs show their commitment by becoming Model Clubs. You can even qualify to earn a limited-edition **Campaign 100 Presidential Medal** when you secure three or more new or progressive Model Club commitments.
- [LCIF Facebook Fundraiser](#) – Plan a districtwide fundraiser and reach out to local businesses, community organizations and civic leaders, and give them the opportunity to give a gift to their community through the future of our service.

And remember, you set the standard for your district, so [make a donation](#) today and inspire your Lions to do the same.

Presidential Awards Initiatives

Your team has committed itself to strengthening membership, chartering clubs and increasing service across your district—and President Alexander is proud to honor their dedication. Make sure that you and your leaders are on track to earn the recognition you deserve for all of your hard work.



Visit your [Awards Website](#) for more information about awards and the resources to help you achieve your goals.

March Updates

Remember to join International President Alexander on **March 18** for a very special Foundation Fridays webinar. Live translation will be available, so **register online** and encourage your Lions to join in.

Make sure that your district achieves its leadership development goal by confirming that your club officers and zone chairperson have attended their district training. Confirm the status of your district's leadership development goal on the **District Goals Progress Dashboard** or in the **District Goals Reports**

Directory and remind your GLT coordinator to report district training in **Learn**.

Involve your FVDG in the assessment and achievement of your district's goals to ensure they have the skills they need to further the district's success next year. A collaborative approach will inspire long-term success.

Visit the **Worldwide Induction Day** page to find a planning guide for your event on Saturday, April 30. And don't forget to share your special event by using the hashtag **#WeServe** on social media.

Strengthen membership in your district by inviting Leos to take the next step in their service journey this June. Work with your district Leo chair to identify Leos in your area who are ready to continue their service and **become a Leo-Lion**.

Celebrate Earth Day on April 22 by sharing the **Environment Service Project Idea List** with the clubs in your district. You can also access additional resources online through the **service toolkit** to help your clubs maximize their service impact.

We Serve

This email was sent to the following: International President, Immediate Past President, International First Vice President, International Second Vice President, International Third Vice President, Past International President, International Director, 2nd year, International Director, 1st year, Board Appointee, Past International Director, GAT Constitutional Area Leader, GAT Regional Area Leader, GAT Area Leader, Council Chairperson, Vice Council Chairperson, Multiple District GST Coordinator, Multiple District GMT Coordinator, Multiple District GLT Coordinator, District Governor, Immediate Past District Governor, First Vice District Governor, District Governor Elect, Cabinet Secretary, Cabinet Treasurer, District GST Coordinator, District GMT Coordinator, District GLT Coordinator



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